



Privacy Policy

NOTICE OF PRIVACY

BDEV SA and its affiliates and / or subsidiaries (hereinafter "Verifarma") makes this privacy notice available to you to inform you of our procedures and policies regarding the treatment of your information, as well as the rights and obligations that you have in relation to with the processing of it. Unless specified differently in the Privacy Notice, the terms used in this document have the same meaning determined in our Terms of Use.

The company responsible for the processing of your data under this Privacy Policy is: Verifarma, Carr.de Fuencarral 22, Madrid - Spain, Madrid, 28108 Madrid, Spain At Verifarma, we recognize the importance of protecting your personal information and we are committed to treating it responsibly and in accordance with data protection laws, being our intention exclusively to collect that information that has been provided voluntarily, limiting its use only for legitimate purposes. that are detailed below.

INFORMATION COLLECTION AND PROCESSING.

When visiting our website, Verifarma may collect, if you accept, cookies and analysis information, which allow us to personalize the content in your language, according to your interests and the region in which you visit us; in addition to knowing the effectiveness of our marketing campaigns.

The analysis information (analytics) comes from your IP address, the information of your operating system, your browser specifications, the type of device you use to navigate and the language settings.

When you download or request any material from the Verifarma sites, we will ask you to provide us with certain information, which will be stored and processed safely. In order to proceed with the download, or to follow up on a request for information or answer a contact request, we will request the following information (but not limited to): full name, corporate email, contact telephone (s), company

(employer), position / job title, employer address, company website, number of employees, country, city, postal code, list of services or solutions of interest to you and names of social media accounts ("Information Personal").

HOW LONG DO WE KEEP YOUR INFORMATION

Personal information will be stored for the time necessary to fulfill the purpose for which it was collected, to comply with regulatory or legal requirements, or during the statutory limitation period of possible legal or contractual responsibilities

. Once the period has concluded, the data will be eliminated or anonymized in such a way that no person can be individualized, as allowed by the regulations of each country. If you are currently a customer, Verifarma will store and protect your Personal Information in accordance with the provisions of the corresponding agreement.

The confidentiality obligations established in the contract will remain enforceable during the term of the business relationship of the parties and after the date on which said business relationship ceases as indicated in the regulatory agreement.

SECURITY AND INTEGRITY OF INFORMATION.

Personal Information, which you provide, will be stored and protected in accordance with industry and technology standards. Verifarma is committed to making its best efforts to preserve the security, integrity and privacy of the information provided.

Despite the foregoing, Verifarma cannot guarantee that Internet transmissions will be completely private or secure, nor that eventually the security measures will not be expired, so you understand and accept that any message or information you send to Verifarma may be read or intercepted by third parties, even when the information is encrypted.

DATA PROCESSING OF MINORS.

Whoever provides the data through the forms on this website and accepts its treatment declares to be over 18 years old, access and use of the portal to minors of that age is prohibited.

If at any time, the person in charge detects that a person under 18 years of age has provided personal data, we will proceed to cancel them. Likewise, parents or guardians may in any case contact Verifarma info@verifarma.com to block the access account of minors in their charge who have registered by falsifying their identity.

YOUR RIGHTS.

At any time, you have the right to access and request a copy of your stored and collected Personal Information, as well as you may request the removal, revocation, rectification, restriction and limitation of the use or disclosure of the personal information that Verifarma obtained. under your consent.

To exercise these rights you can: You can also request the deletion of the data obtained through Unsubscribe by clicking on the hyperlink with the unsubscribe legend that is located at the bottom of each email we send you. If you consider that your rights have not been duly respected, you have the right to file a claim with the Data Protection Authority (ADP) or with the control authorities in force in each country.

GENERAL CLAUSES.

Verifarma reserves the right to make changes to this Privacy Notice, and Verifarma may publish it through its website: www.verifarma.com. In accordance with the regulation of the European Parliament (EU) 2016/679 and the Council of April 27, 2016 in accordance with the protection of natural persons with respect to the processing of Personal Information and the free movement of said information, and repealing the Directive 95/46 / EC (hereinafter referred to as "General Data Protection Regulation" or "GDPR"), Verifarma ensures compliance with the GDPR. By providing your information you agree to the terms and conditions established here; Therefore, if you want Verifarma not to collect your Personal Information, please refrain from providing it.

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